

Designation :- Assistant Professor in Department in Commerce

Qualification:- M.Com, Ph.D.(Poultry Industry, Management Policy And New Direction with Special Reference to Aligarh District)

Experience

Academic:-

(i) Presently working as Assistant Professor in Department in Commerce in NAS College, Meerut Since 09th October 2013.

Registered Scholars:- 01, Ved Prakash , Mewar University, Rajasthan.

Research Paper Published:-

2016 “**Importance of Customer Care for Customer Retention/Customer Loyalty in Service Sector**” International Journal of Advance Research in Engineering Technology & Science. ISSN: 2394-2819

2014 “**A Study of Indian Poultry Industry**” International Journal of Engineering Research & Management Technology. ISSN: 2348-4039

Papers Presented

March, 2017 “**IMPACT OF DEMONETIZATION ON POULTRY INDUSTRY**” in ICSSR sponsored two days National Conference on Demonetization, Digital India and Cashless Economy: A Socio Economic Transformation. Organized by Institute Of Business Studies, Ch. Charan Singh University Campus, Meerut.

February, 2017 “**ROLE OF POULTRY INDUSTRY IN INDIAN ECONOMY**” in ICSSR sponsored two days National Seminar on Development of Women Entrepreneurship In India. Organized by Department of Economics Ismail National Mahila P. G. College, Meerut.

February, 2012 “**POLICY OF POULTRY INDUSTRY IN UTTAR PRADESH**” in Swami Shukdevanand International Seminar on Consumer Protection And Behaviour In Present Privatized Era organized by Faculty of Commerce & Research Studies, Swami Shukdevanand PG College, Shahjahanpur.

March, 2011 “**ECONOMICS REFORMS IN INDIA**” in ICSSR sponsored two days National Seminar on Impact of Economic Reforms on Generation of Employment Opportunities in India. Organized S.M.C.L. Kaka Girls Degree College Khattri Wara, Sikandrabad, Bulandshahr.

February, 2011 “**EDUCATION AND GLOBALIZATION**” in Swami Shukdevanand International Seminar on Impact Of Globalization On Managerial Skill.

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